

Chevalier the Honorable Peter A. Milliken, Grand Prior, and Dame Jane Anema , Chancellor, are pleased to announce the appointment of Lord Robbie Sprules, as the Chief Marketing Officer for the Grand Priory in Canada effective August 21st , 2017. The position was previously titled Director Of Public Relations and the appointment has been confirmed by the Executive Committee. The strategic redevelopment of the Order's work in Canada begun with the membership during the recent Chapter General identified key priorities as communication strategies and the use of technology. The building of a brand identify is central to achieving the aims identified by the membership.

Lord Sprules is uniquely qualified for the role having more than 28 years of regional, national and international experience in brand development, integration and management. He is a founding partner and President /Chief Executive Officer of Taylor Sprules and has been responsible for developing complete integrated brand programs for over 50 national and international corporations.

In conjunction with the appointment, the role of the Webmaster has been expanded. David Cvet has taken on the role of Chief Information & Technology Officer and will be working with Lord Sprules , Chevalier Ross Mclean and the Chancellor during the coming months to complete a brand identification.